

**New Departments**

add to the many opportunities **HEARN** presents to customers who are seeking best merchandise at money-saving values.  
Department of Women's Extra Size Wear is the latest on our rapidly increasing list of new sections.

**HEARN**

FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

**Spring Apparel**

in the large assortments for which this store is noted is displayed in our Fashion Sections in the most favored styles for the Easter season.

**WEEK of EXCEPTIONAL SALES**

**New Merchandise for You and Your Home Is Arriving Daily**  
**Following Sale Values for Both Monday and Tuesday**

**EXCEPTIONAL SALES****Wool Mixed Blankets**  
**4.39**

Were \$7.94

Blankets of lighter weight that are the popular ones for Spring. White or gray with colored borders, and variously colored plaids, with 3-inch bindings. Full size.

Crib Blankets—Jacquard—pink or blue—were \$1.17.....**.88**  
Bleached Domet Flannels—27 inches wide—soft, downy nap—were \$2.22.....**.11**  
Table Pad—oval—54x54—made of table felt—were \$1.51.....**1.00**

All-wool Blankets—full size—a variety of plaids—3-inch bindings—value \$11.94.....**7.00**  
Silk Embroidered Flannels—hemstitched or scalloped—variety of patterns—were \$1.67.....**1.17**

**EXCEPTIONAL SALES****Special Purchase**  
**New Spring Housedresses**  
**2.23**

Values \$3.50 to \$4.50



Crisp, fresh models for Springtime wear in the house and in the garden.

Pictured A and B—models in regular sizes, 36 to 46—new styles in gingham—checked and striped—other models besides those illustrated—trimmings are rick-rack, organdie and chambray.

Pictured C and D—models in extra sizes, 48 to 52—spring styles in gingham and chambray—variously trimmed—several models besides those illustrated.

**EXCEPTIONAL SALES**

Special Values in

**Trimming Section**

SILK BRAIDED GIRDLES—black, navy and combination colors—were \$1.68.....**1.10**  
LEATHER SPORT GIRDLES—were .78.....**.55**

**New Trimmings**  
**for Spring Costumes**

Sleeving of embroidered georgette in combination colors is exquisite and in great favor for trimming the new dresses.

Beaded edgings and bandings are here in response to the last fashion word from Paris that beads are more than ever in the ascendant.

Embroidered bandings for vests show rich color effects to smarten dresses and suits.

A variety of belts and girdles for dress and sport costume come in silk beads, leather and metal and show a full range of Spring colors.

**EXCEPTIONAL SALES**

Surplus Stock

\$5,434.00 at \$3,609.00

**Nightdresses**

Set-In and Kimono Sleeves

Gowns Usually \$1.48

**.85**

Nainsook and Cambric—well made—embroidery and lace trimmed.

**EXCEPTIONAL SALES**

Paisley Pattern

**Fibre Silk Scarfs****5.75**

Were \$8.94

Scarfs are the latest to adopt the vogue for Paisley designs. Some extremely attractive effects are shown at this price. The scarfs are a graceful length and have deep fringe at the ends.

FIBRE SILK SWEATERS—new tuxedo models in buff, pearl, gray, brown and navy—were \$7.84.....**5.00**

FIBRE SILK SWEATERS—new tuxedo models in fancy weaves—colors are jade, Harding blue, navy and black—were \$11.24.....**7.50**

WOOL SWEATERS—new models of fancy weave, with collars and cuffs of slynx-jade, buff, Mohawk, jockey red, peacock, brown, navy and black—were \$4.94.....**3.00**

SLIPON SWEATERS—novelty style with wide horizontal stripes of contrasting colors on white or colored grounds—were \$2.94.....**2.00**

**EXCEPTIONAL SALES**

Crepe de Chine

**Step-in Chemises****1.65**

Were \$2.48

Models with elaborate yokes of flat lace inserting, edging and medallions—two rows of insertion down front and border of lace edging.

SATIN CAMISOLES—variety of beautifully trimmed styles with built-up or ribbon shoulders—were \$1.48.....**1.00**

**EXCEPTIONAL SALES**

Special Pre-Easter Offer

**100 Wedding**  
**Invitations or**  
**Announcements****12.25**

Were \$16.75

Invitations and announcements—engraved by special non-plate process may be ordered in plain or paneled styles, and in any one of three different sizes. The selection of type includes about ten different kinds. Double envelopes

100 VISITING CARDS—with name only—choice of twenty different styles—were \$1.60.....**1.10**

**EXCEPTIONAL SALES****Women's Extra Heavy**  
**Milanese Gloves****.40**

Were \$1.25 and \$1.50

Heavy silk gloves that are indispensable accessories for Spring and Summer at such a low price for Monday and Tuesday that three pairs cost less than the regular price of one. Two-clasp in black, white and colors. Also new Spring novelties in colors, with contrasting color tops and stitching.

WOMEN'S FABRIC GLOVES—two-clasp, gauntlets and elbow length—all new Spring shades—were \$1.25 and \$1.50.....**Special .71**  
WOMEN'S FRENCH KID GAUNTLETS—from Grenoble, France—PK fingers—two-tone crocheted backs—new pastel shades for Spring—brown, black and white—were \$5.78.....**3.17**

**EXCEPTIONAL SALES****New Silk**  
**Sport Blouses****5.74**

Were \$8.68

A new for-house model, with the long Balkan waistline, is made of checked crepe de chine in Copenhagen, periwinkle and tangerine. Collar and narrow cuffs are white with border of looped cording.

**EXCEPTIONAL SALES**

Spring Negligees for the Informal Breakfast and for Boudoir Hours

**Women's Satin**  
**Breakfast Coats****14.50**

Were \$18.94

Large variety of styles with frilled or tucked at the bottom—peach, cerise, Copen and light blue.

WOMEN'S SLIPOVER NEGLIGEEES—crepe de chine models, tying at back—finish of dainty fruit clusters—colors are flesh, light blue and Copenhagen—were \$11.24.....**8.25**

**EXCEPTIONAL SALES****Misses' and Children's**  
**Undermuslins**

Fresh, new assortments of daintily made models to wear with Spring and Summer clothes.

MISSIES' CREPE AND BATISTE BLOOMERS—pink or white—trimmed with lace—sizes 6 to 18 years—were \$1.38.....**.88**

CHILDREN'S CAMBRIC NIGHT DRESSES—round neck—lace and embroidery—trimming—were \$1.38.....**.96**

MISSIES' PRINCESS SLIPS—fancy yokes of lace and embroidery—sizes 6 to 16 years—were \$2.28.....**1.44**

MISSIES' MUSLIN DRAWERS—deep ruffle with hemstitching and tucks—sizes 14 to 18 years—were .58.....**.27**

**EXCEPTIONAL SALES****Spanish LACES****1.50**

Were \$2.97

Several designs in rich, heavy quality Spanish laces, so much in favor for dresses and blouses.

IMPORTED BLACK SILK TULLE—72 inches wide—unusually fine quality—**Special, Yard 1.97**

**EXCEPTIONAL SALES****Decorative**  
**Table Linens**

The loveliest of linens, tastefully embroidered and trimmed, that will delight the Easter bride.

MADEIRA TEA CLOTHS—hand embroidered—many dainty designs—were \$19.95.....**12.75**  
MADEIRA TEA NAPKINS—were \$7.95.....dozen **5.75**  
CLUNY CENTER PIECES—hand-made—were \$3.45.....**2.50**

**EXCEPTIONAL SALES****Silkoline**  
**Comfortables****2.90**

Were \$4.23 to \$4.97

Cotton filled comfortables are covered with flowered silkoline, plain or bordered, and well stitched. Full size.

NEW MIXED FEATHER PILLOWS—Art or striped tickings—20x28—were \$1.87.....**.88**  
22x28—were \$1.57.....**.95**

**EXCEPTIONAL SALES****Foreign Perfumes**

Reduced to Less Than Foreign Cost

Our own carefully selected perfumes, of numerous delightful odors, in exquisitely wrought bottles, are a luxury that every woman is proud to have. The reduced prices bring them within range of limited purses, and suggest rare Easter gifts.

LES JARDINS DE FIORET-PREVERT—were \$10.46.....**7.23**  
LE SECRET DE SPHINX-RAMESSES—were \$19.96.....**14.96**

AMBRE D'ORSAY—were \$20.68.....**16.64**  
GAGE D'AMOUR-VIVILLE—were \$5.96.....**4.46**

Many Others Too Numerous to Mention.

**TOILET NECESSITIES**

HYGIENOL REVERSIBLE POWDER PUFFS

various colors—were .46.....**.36**PEG-O-MY HEART TALCUMS—25 ct. box.....**.09**IVOROYD HAIR BRUSHES—were \$2.96.....**2.23**IVOROYD PHOTO FRAMES—were \$1.46.....**1.00**IVORY TINT FOLDING PHOTO FRAMES—discontinued numbers—were .46.....**.36****EXCEPTIONAL SALES****Women's and Misses'**  
**Chinchilla Coats****29.85**

Were \$39.73

New models in box or belted styles with raglan or set-in sleeves, leather buttons and patch pockets. Lined throughout with silk.

Tan, Mist and Reindeer

**EXCEPTIONAL SALES****FLO****The Walking and Talking**  
**DOLL**Special, **1.77**

Flo is an entirely new doll and the youngsters will fall in love with her at sight. She is all flannel, from her pretty red cheeks to her shoes. She has brown bobbed hair, and is dressed in a bright colored dress, bloomers, hat and shoes.



"Mrs. Peter Rabbit" Bean Bags—Mrs. Peter Rabbit herself, hand painted on leather—each in a sealed wax paper bag.....**Special .22**  
Full Rigged Sail Boats—handsomely colored—about 10 inches long—were .48.....**.24**  
New Games—large assortment.....**Special .12**

Mechanical Auto Buses—built like Fifth Ave. bus—finished in bright colors—were .75.....**.18**  
Jointed Dolls—moving eyes—short wig—6 inches high.....**Special .24**  
Fairy Land—Hupla—Bell and Hammer—Miau Miau—Kitty and Pussy—Picture Lotto—Jolly Monkeys—Semper Avanti.

**EXCEPTIONAL SALES****Men's Spring Top Coats**  
**22.50**

Usual Value \$30.00

Desirable line of men's top coats, cut in good, roomy box models—raglan shoulders and set-in sleeves—also pleated backs and belted models—well tailored of tweeds, gabardines and chevrons. Good assortment of grays, tans and Oxford. Sizes 34 to 46—regulars and stouts.

**Men's Raincoats**

Value \$8.00

**2.97**

Strong coats of tweed—raglan shoulders—tan and gray mixtures. Sizes 38 to 46.

**START OF SEASON SALE**

MONDAY TUESDAY

**1012 WOMEN'S SUITS**

Sold Below Cost

**15.95**

Reg. Values \$23.73 to \$37.73

17 different styles in various materials and colors. Sizes 36 to 46.